



# SUPPORT ART/IN SPIRE UNITY

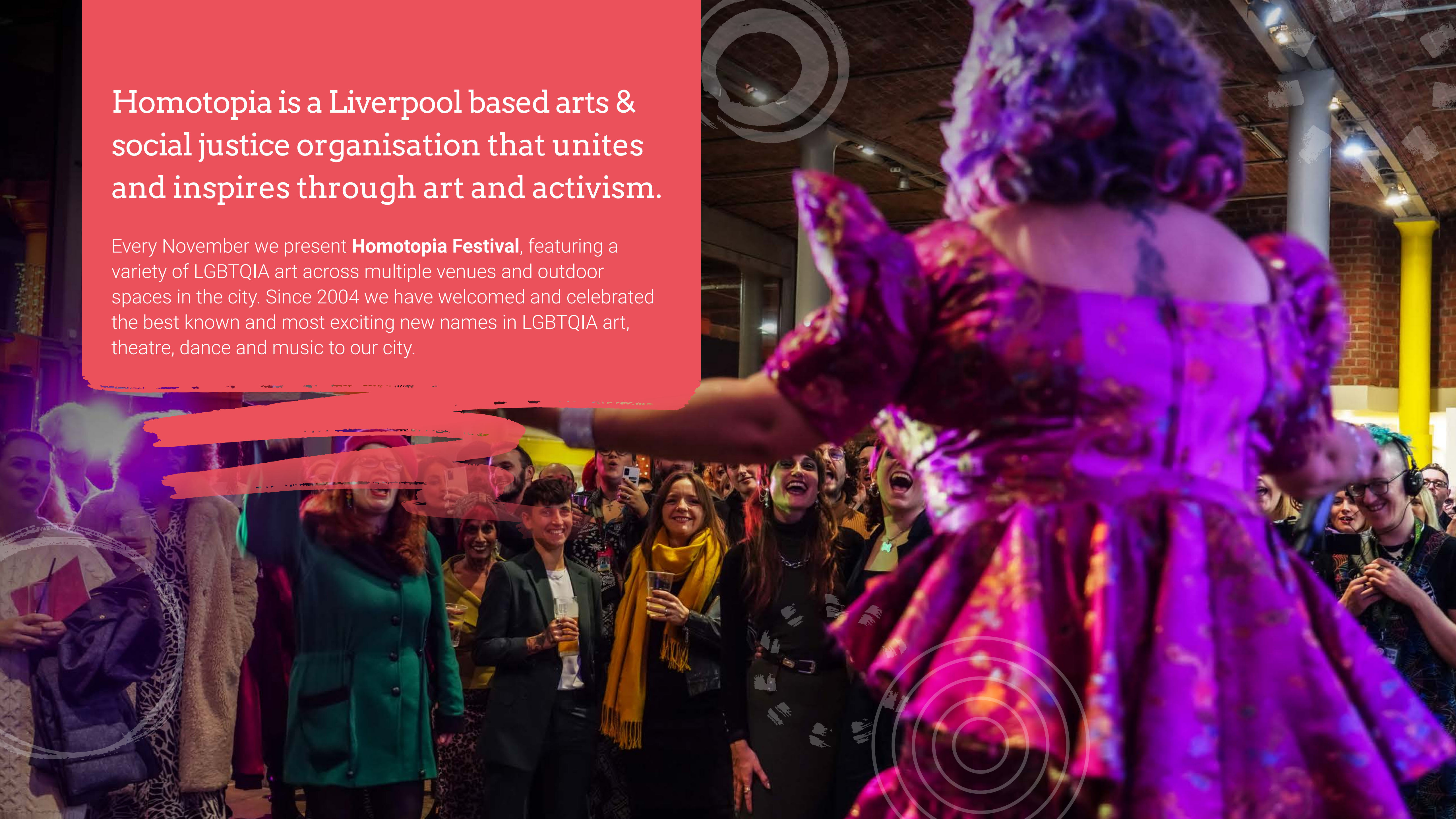
  
homotopia  
ART ACTIVISM

Want to support us to promote and platform  
local, national and international LGBTQIA  
politically engaged artists and creatives?



Homotopia is a Liverpool based arts & social justice organisation that unites and inspires through art and activism.

Every November we present **Homotopia Festival**, featuring a variety of LGBTQIA art across multiple venues and outdoor spaces in the city. Since 2004 we have welcomed and celebrated the best known and most exciting new names in LGBTQIA art, theatre, dance and music to our city.







In addition to our festival we provide a year-round programme of artist development, public artworks, community outreach and events.







Since 2020, our Queer the City project has brought LGBTQIA arts and culture into the mainstream.

We launched the project during Homotopia Festival 2020, working with queer writers, to create *The Walk* an audio project that presented an LGBTQIA focus on areas of the city not usually viewed as queer. Since then our art installations in prominent places around Liverpool have been seen by over half a million people.





## We teamed up with National Museums Liverpool to present the first ever NML Xtra event.

The evening was brought to life with unforgettable experiences, encounters & installations from some of the region's most exciting LGBTQ+ artists embedded around the museum, including performances from Cheddar Gorgeous, Mickey Callisto, Matthew Rawcliffe, iamkyami and more.





We have worked with...



DuoVision

everyman  
&PLAYHOUSE

heartofglass



MARLBOROUGH  
PRODUCTIONS

National  
Museums  
Liverpool



LCR  
PRIDE  
FOUNDATION

UNITY  
Theatre

UNLIMITED

hope street hotel

open:media  
CHANGING OUTDOOR





## Our reach as an organisation:

To our yearly festival with over  
30 events in 2.5 weeks, we  
welcome an inclusive audience of

**2,500+ attendees**

**1,500+ brochures  
and posters**

distributed throughout Liverpool  
and the North West

**Media and  
partnerships**

with DIVA Magazine and Attitude

**BBC, Guardian  
and ITV coverage**

on radio, TV and in print

Compared to other North West  
arts organisation we have:

**Double the  
average**

disabled audience attendance

**7%**

more attendance from non-white  
audiences than average

**3100%**

higher attendance of those who's  
gender is not defined as male  
or female

## Partnering with Homotopia

**Demonstrate**

professionally and publicly your  
commitment to equality for  
the LGBTQIA community

**Increase and  
celebrate**

the diversity of your workforce

Develop high quality artistic curation,

**connections  
and knowledge**

of the best local, national and  
international LGBTQIA artists

**Celebrate Liverpool**

as a home of world-class art and culture





# Some partnerships from 2022





# Liverpool Football Club

We partnered with Liverpool FC and The Anfield Wrap to create artwork representing Liverpool FC's LGBT+ fans.

The artwork was featured on a billboard situated on the side of The Albert pub in front of the Kop at Anfield and is on display at the Anfield store for the rest of the season.

The art also sends a message to LGBT+ people in this city who have never thought football is for them. Football is for everyone. Liverpool is a club for all and we're proud to have worked with LFC and TAW to share these important messages.





# Bruntwood

The partnership allowed us to host a year-round programme of arts across the Liverpool city region.

In collaboration with GYRO Liverpool we worked with a variety of youth support groups to enhance the wellbeing and empowerment of people aged 16 to 25 in the LGBTQIA community.

As part of Homotopia Festival 2022 we created a cross-borough cabaret performance, youth theatre production written by local young people. We also delivered a series of open LGBTQIA youth art days in association with cultural organisations such as Tate Liverpool, offering valuable teamwork, creative and production skills.





# Sevenstore

Our partnership with Sevenstore saw them support two events at this year's festival.

They supported our Future of Queer Media event, featuring panellists from Polyester Magazine, Noir Gayze and Diva Magazine.

The store also hosted the first solo exhibition show of Rosa Kusabbi, who is currently on our artist development programme QueerCore.





# Lucid Games

This year at Homotopia Festival 2022 Lucid games funded our first ever family friendly weekend at the Bluecoat.

After successfully delivering a family event in 2021 we wanted to expand and Lucid allowed us to fill a weekend of creative activities and fun performances, suitable for all the family for all ages (and for however anyone defines their family).





# Ready to support us?

We can work with you to develop bespoke partnership, promotions and/or events.

Please contact **Olivia Graham**

Email **[olivia@homotopia.net](mailto:olivia@homotopia.net)**



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*ART ACTIVISM*

🌐 [homotopia.net](http://homotopia.net)

🐦 @HomotopiaFest

f @LGBT.festival.liverpool